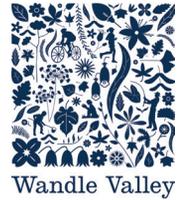


Strategy for the Wandle Valley Regional Park Trust



Strategy – 2016 to 2021



The Wandle Valley Regional Park Trust has a strong, four-year track record of leading change and coordinating activity in the Wandle Valley. However, the Trust recognises that to succeed in the future it must seize the opportunity to become an entrepreneurial organisation delivering high quality and sustainable investment in the assets of the Wandle Valley for the long term. By doing this we can ensure the Wandle Valley achieves its potential.

This document summarises the Wandle Valley Regional Park Trust Strategy 2016- 2021. Through funding from Big Lottery's Awards for All programme, the Trust has worked over the last 12 months to consult with stakeholders and the wider community to refresh the Regional Park Vision and clarify the purpose of the Trust. The full Strategy, further details, and more of on our work can be found at:

<http://wandlevalleypark.co.uk/wandle-valley-regional-park/strategy/>

Vision and Aims for the Wandle Valley Regional Park



Our vision is for the Wandle Valley to be a coherent and vital part of London's green space network, creating a place, rich in heritage, where people are proud to live, work and play, that contributes to the economic vibrancy of South London. We will do this by focussing on six key aims:

Landscape: The Wandle Valley is a clean, safe, sustainable and attractive natural environment. Its river valley character is protected and enhanced, and its biodiversity, heritage and archaeology are celebrated.

Heritage & Culture: The Wandle Valley's rich heritage and culture (current as well as past and future) is celebrated, preserved and developed, making it accessible to the diverse local community and attractive to visitors and the Living Wandle Partnership's heritage legacy is enhanced.

Health & Well Being: The Wandle Valley is a place for healthy living. It enhances physical and mental health, by improving access and quantity of good quality public realm and greenspace.

Natural Systems & Resilience: The natural capital of the Wandle Valley and the River Wandle, with its network of green and blue spaces, is maintained and enhanced and its resilience to climate change increased.

People & Communication: Diverse communities along the Wandle Valley feel a shared ownership of the park, and are actively engaged in its development, management and enjoyment. Local communities, partners, stakeholders, businesses & visitors recognise the regional park and support it through advocacy, volunteering, fundraising & partnership working.

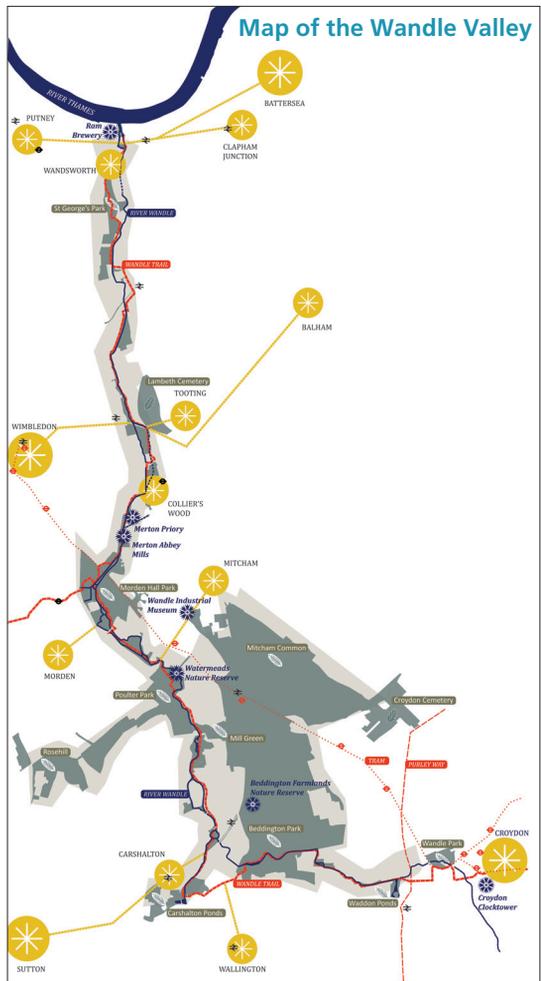
Economic Growth: The Wandle Valley and the Regional Park becomes a driver of economic growth, and a strong business case develops for investment in heritage and the environment. A collaborative economy develops in the Wandle Valley, that uses the environment to encourage employment, training, apprenticeships and enterprise.

From Vision to Delivery

The Wandle Valley Regional Park Trust is the Wandle-wide key strategic body. The Wandle Valley needs an organisation designed to succeed, taking the opportunities that emerge as we enter a new era for investment in green space environmental and heritage assets. We believe the Wandle Valley Regional Park Trust should be that organisation.



The purpose of the Wandle Valley Regional Park Trust will be to provide the leadership and coordination of an effective sub regional partnership that will improve the effectiveness, coherence, resilience and quality of the Wandle Valley.



To ensure that the Wandle Valley achieves its potential the Wandle Valley Regional Park Trust will work strategically in six key areas to achieve the aims set out above:

Business case & funding: Making the case for the Valley as vital environmental, social, heritage and economic infrastructure for south west London

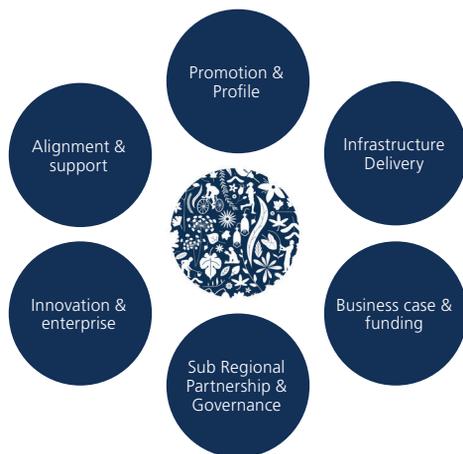
Promotion & Profile: Promoting the Valley and the Regional Park in a coherent manner to raise its profile

Infrastructure delivery: Investing to improve the physical links along the valley and to adjacent communities and build its identity, quality and heritage value

Alignment and support: Working closely with partners and stakeholders to secure funding and deliver our shared vision by ensuring projects and investments are working towards the delivery of a common goal

Innovation and enterprise: Leading and piloting enterprising projects that contribute to the vision

Subregional partnership & governance: continually working to ensure the organisation and its partners are working in the most effective way to achieve the vision and aims



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